

Volume

1

PROFITORI

Free ERP for WooCommerce

User Manual

PROFITORI FREE ERP FOR WOOCOMMERCE

User Manual

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Table of Contents

Getting Started	1
Install and Activate	1
Turn on Manage Stock in WooCommerce	1
Notes on Inventory Level Initialization.....	1
Importing and Exporting Data	2
Migration from ATUM	2
Notes on Performance	2
Security	2
Regional Settings.....	2
Language	2
Dates.....	3
Number Formats.....	3
Company Information.....	4
Tax.....	4
Foreign Currencies.....	5
Loading Average Costs.....	5
General Usage	6
Main Menu	6
Navigation	7
Dropdowns.....	8
Search.....	8
Sorting.....	9
Download to Excel	10
The Profitori Business Process	11
Process Overview	11
Decide What To Buy	12
View Short Stock.....	12
Forward Cover Report	13
Automatic Min-Max Ordering	14
Place Purchase Orders	15
Enter Supplier Details	15

Add Purchase Orders	16
Notes on Auto Lines – Min-Max.....	17
Send Purchase Order to the Supplier.....	17
Manage the Purchase Order life-cycle	17
Monitor Incoming Orders.....	19
Receive Stock.....	20
Receiving a whole, fully satisfied order.....	20
Scanning products in via barcodes.....	20
Receiving a partially satisfied order.....	21
Print Product Labels.....	21
Automatically Record Average Unit Costs	22
Review Pricing	23
Sell.....	24
Track Sales.....	24
Invoice Customers.....	24
Analyze Profits	25
Profits by Supplier.....	25
Profits by Category	25
Manage Inventory Levels	26
View Quantities On Hand	26
Manage Locations.....	26
View Quantities On Hand By Location.....	27
Stock Take	27
Adjust Quantities On Hand	29
Track Total Inventory Value	30
Consignment Stock.....	30
Audit Inventory Movements.....	31
Appendix A – Tax.....	32
Sales.....	32
Purchases.....	32
VAT.....	33
VAT Notes.....	33
Summary of steps to set up VAT	34
Appendix B – Import from Excel	35
The Basics	35
Data Types.....	35
Header/Line data types	36
Adding New Records	36
Read-Only Data	36

Cost Data 36
Inc Tax versus Excl Tax 36

Getting Started

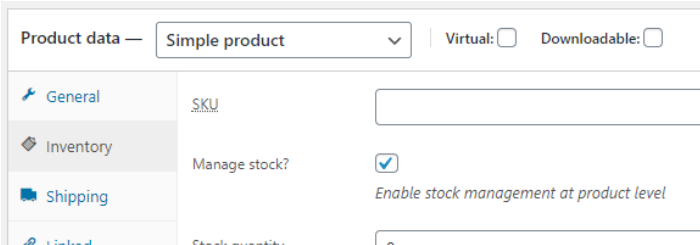
Profitori is a standard WordPress Plugin that is easy to install and configure. Follow these steps to get up and running in just a few minutes.

Install and Activate

You can download and activate Profitori in the usual way from the WordPress Plugins page.

Turn on Manage Stock in WooCommerce

Profitori works with your existing products and product variations in WooCommerce. It will however only recognize those that have the “Manage stock?” tick box ticked in the WooCommerce Edit Product page. If you have not done so previously, tick “Manage stock?” for each product.



The screenshot shows the 'Product data' section of the WooCommerce product edit page. The 'Product type' is set to 'Simple product'. There are checkboxes for 'Virtual' and 'Downloadable', both of which are unchecked. The 'Inventory' tab is selected, and the 'Manage stock?' checkbox is checked. Below this, the text 'Enable stock management at product level' is visible. Other tabs like 'General', 'Shipping', and 'Linked' are also visible.

NOTE: If you don't keep stock of products but still want to use Profitori for purchasing, turn on the option to allow backorders also, so that products will still appear in your store.

Notes on Inventory Level Initialization

Profitori stores inventory quantities on hand separately to the WooCommerce inventory levels but synchronizes them frequently. When you click on the Profitori menu for the first time, all inventory levels are loaded into Profitori automatically. You don't need to do anything extra.

GETTING STARTED

If for any reason you need to manually synchronize at any point, go to Profitori > Settings > Utilities and click “Sync Inventory Levels”.

Importing and Exporting Data

Most Profitori data types can be imported from Excel. To get started, enter some data (e.g. a supplier or two), then go to Profitori > Settings > Export. Choose the type of data, then click “Start Export”. This will download an Excel spreadsheet, formatted exactly as you will need in order to import data. Change and add the rows you need, in Excel, then go to Profitori > Settings > Import to import your changes and additions.

For more information on importing, see Appendix B.

Migration from ATUM

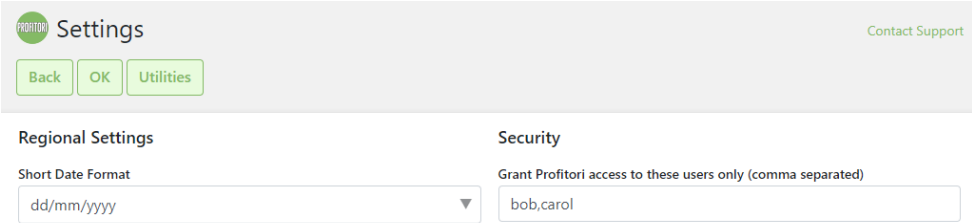
If you currently use ATUM and are looking to potentially switch to Profitori, you can copy ATUM Supplier, Purchase Order and Product data quickly and easily by going to Profitori > Home. If ATUM is activated you will see a “Copy ATUM Data” link at the top of the Home page. Click it, then click the “Start” button. Profitori will copy all Supplier data that you have in ATUM, as well as Purchase Orders and Product Supplier links and purchase prices, over to Profitori. This does not affect your ATUM installation in any way, so you can continue to use ATUM while you evaluate Profitori.

Notes on Performance

For best performance, leave Profitori open in one tab/window of your browser and use a separate tab/window to navigate in WooCommerce/Wordpress. Profitori caches data locally for optimal performance. When you navigate away, this cache is no longer available, so Profitori has to retrieve more data from the server when you navigate back to it.

Security

You can limit who can use Profitori by going to Profitori > Settings and entering a list of comma-separated login names:



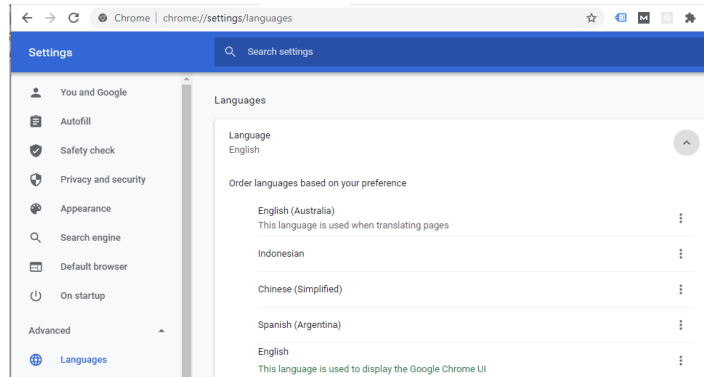
The screenshot shows the Profitori Settings page. At the top left is the Profitori logo and the word "Settings". To the right is a "Contact Support" link. Below the header are three buttons: "Back", "OK", and "Utilities". The main content area is divided into two columns. The left column is titled "Regional Settings" and contains a "Short Date Format" dropdown menu with "dd/mm/yyyy" selected. The right column is titled "Security" and contains a text input field labeled "Grant Profitori access to these users only (comma separated)" with the value "bob,carol" entered.

Regional Settings

Language

Profitori supports the English, Chinese, Spanish and Indonesian languages. It detects your preferred language from your browser settings. E.g. in Chrome:

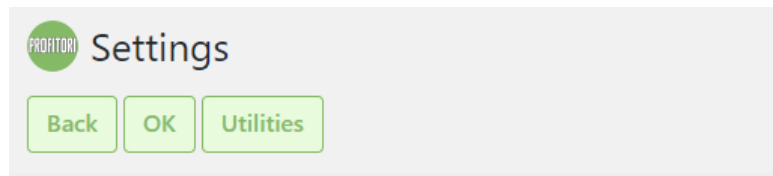
GETTING STARTED



Dates

Profitori displays dates in long format: e.g. June 5 2017.

You will enter dates in your regional short format. E.g. In the USA 12/31/2020; In Australia 31/12/2020. By default this is detected from your browser settings, but to change it, go to Profitori > Settings and alter the Short Date Format.



Regional Settings

Short Date Format

Number Formats

Profitori uses the WooCommerce settings for thousand separator and decimal separator.

Thousand separator	<input type="text" value=","/>
Decimal separator	<input type="text" value="."/>

GETTING STARTED

Company Information

Set up your company's information by going to Profitori > Settings. Profitori includes this information in Purchase Order and Invoice PDFs.

The screenshot shows the Profitori Settings page with the following sections and fields:

- Regional Settings:** Short Date Format (dropdown menu showing dd/mm/yyyy).
- Security:** Grant Profitori access to these users only (comma separated) (text input field containing bob,carol).
- Purchasing:** Business Name (Adventures in Wellness Pty Ltd), Address for Deliveries (201/4 The Ridge), City/Suburb/Town (Heidelberg), State/Province (VIC), Postal/Zip Code (3000), Country (Australia), Email (sales@profitori.com), Phone (+6154444444).
- Sales Invoicing:** Business Name (Jets from Vets), Address for Sales Invoices (12 Restmore Way), City/Suburb/Town (Glen Iris), State/Province (Victoria), Postal/Zip Code (3146), Country (empty), Email (i.am.paul.andrews@gmail.com), Phone (6143331846).

Tax

Enter your default purchase tax % by going to Profitori > Settings. Default Tax % is available in the Purchasing section. The tax % can be altered on each Supplier and on each individual purchase order.

Default Tax %

By default, Profitori expects you to enter purchase prices inclusive of tax. If you want to enter prices exclusive of tax, go to Profitori > Settings and set “Enter Purchase Prices Inclusive of Tax” to “No”.

Refer to Appendix A for notes on tax.

Foreign Currencies

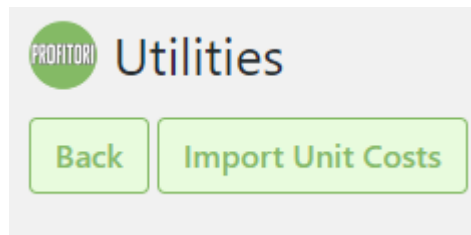
If you only purchase products using your local currency, no currency configuration is necessary.

If on the other hand you purchase products from suppliers with different currencies, you will need to set up one or more foreign currencies, with exchange rates. To do this, go to Profitore > Settings > Currencies.

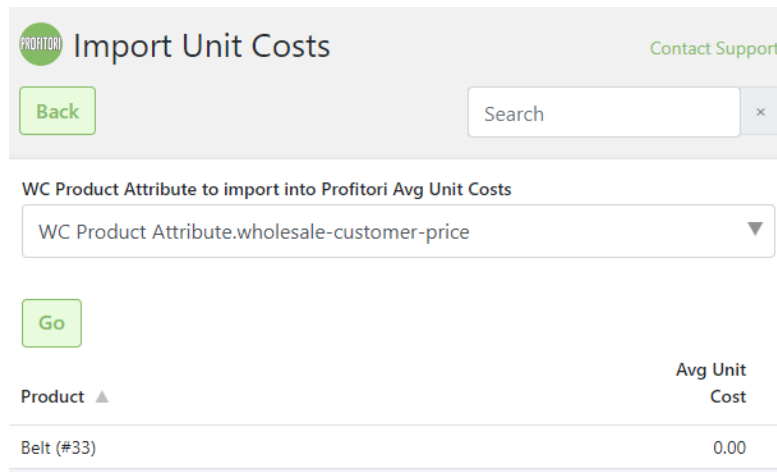
When you set up your Suppliers you can enter a Currency for each. When you enter a Purchase Order, Profitore uses the Currency of the Supplier, and the Exchange Rate of that Currency. You can alter the Exchange Rate for individual Purchase Orders, either when ordering or when receiving stock.

Loading Average Costs

If you already have average unit costs in your WooCommerce system (e.g. as a custom attribute), you can load these in to Profitore by going to Profitore > Settings > Utilities and choosing "Import Unit Costs".



You will be prompted to choose a WC Product Attribute to import from.

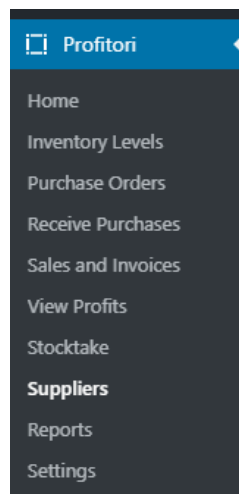


Choose an attribute and click Go to start importing.

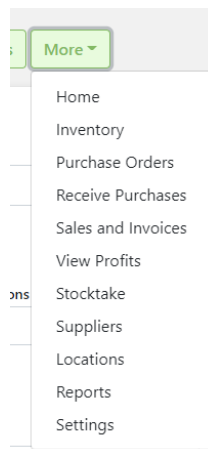
General Usage

Main Menu

Access the main Profitore features from the WP Admin Console.

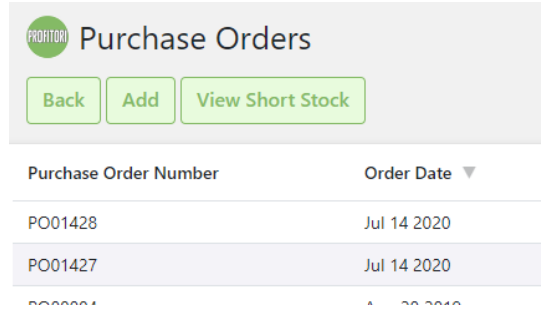


Also, for convenience you can access all these features from any other page within Profitore by clicking the More button at the top of the page.



Navigation

All maintenance pages have an “Add” button at the top, which you can click to add a new record.

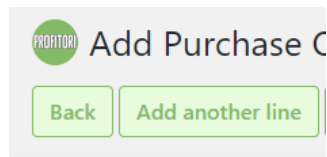


You can click the “Back” button to go back (or you can use your browser’s Back button). If you made changes, Profitori will ask if you want to cancel them.

For records that have lines (e.g. Purchase Orders), the “Add” or “Edit” page will have a Lines area at the bottom, with an “Add Line” button that you can click to add a new line.



When you have finished entering line details, you can click “Add another line” to add more lines.



Purchase Order
PO01428

To save your changes and go back to the previous page, click the “OK” button.

To save your changes and stay on the current page, click the “Save” button.

Dropdowns

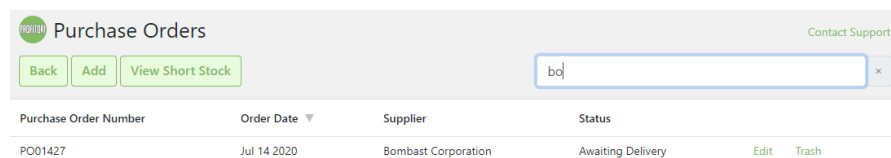
Some pages have dropdown selection fields.



You can select using your mouse, or you can simply start typing the value you want. The dropdown will automatically show records that match. (e.g. you can type a product SKU and the dropdown will find the matching product).

Search

All list/report pages have a Search field at the top.



Just start typing and the list will immediately update showing only those records that have matching data (in any field). If you visit another page and come back to this page, your search will be retained.

Sorting

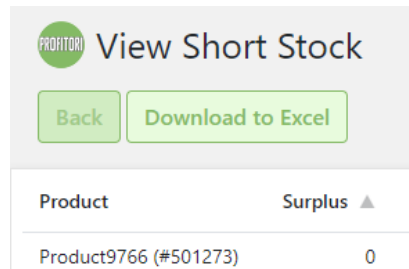
All list/report pages have flexible sorting.

Expected Delivery Date ▲
Jul 13 2020
Jul 14 2020
Jul 14 2020

Click any column heading to sort by that column in ascending order. Click it again to sort in descending order. If you visit another page and come back to this page, your sort order will be retained.

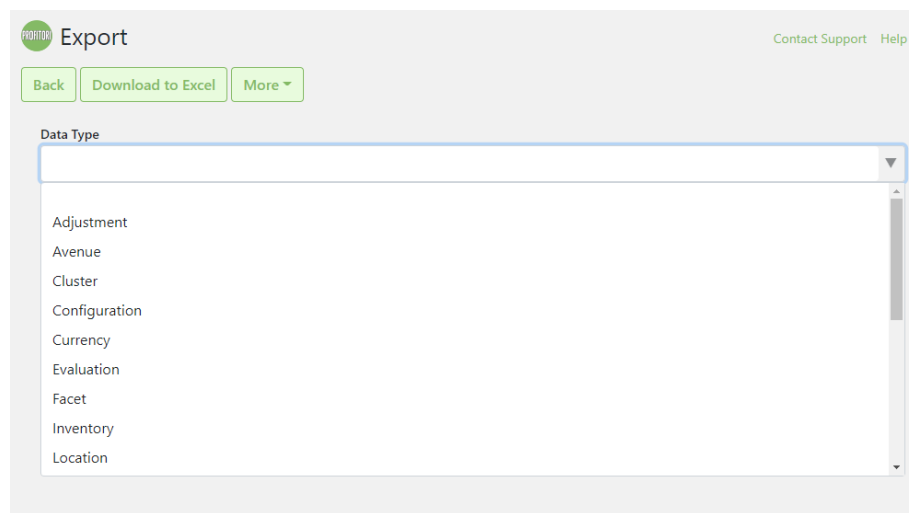
Download to Excel

Many of the list/report pages have a “Download to Excel” button.



Click it to get an Excel file in XLS format. (Please note: spreadsheets downloaded in this way can’t be used for re-importing. To get a spreadsheet that you can use for re-importing, use the method below).

For a complete export of any type of Profitori data, go to Profitori > Settings > Utilities > Export.



First select the Data Type then click “Download to Excel”. The resulting spreadsheet contains all the data in your system for the data type you chose. You can use it to edit and re-import data if you wish – see Appendix B for details.

The Profitori Business Process

Profitori turns WooCommerce from an online store into a tool for managing your entire operation.

Process Overview

These are the fundamental tasks you need to undertake to run your business. Some of these are handled by WooCommerce, the rest are handled by Profitori.

Decide What To Buy



Place Purchase Orders



Monitor Incoming Orders



Receive Stock



Automatically Record Average Unit Costs



Review Pricing



Sell



Invoice Customers



Analyse Profits



Manage Inventory Levels



Track Total Inventory Value



Audit Inventory Movements

The following describes how to use Profitori to accomplish the above tasks.

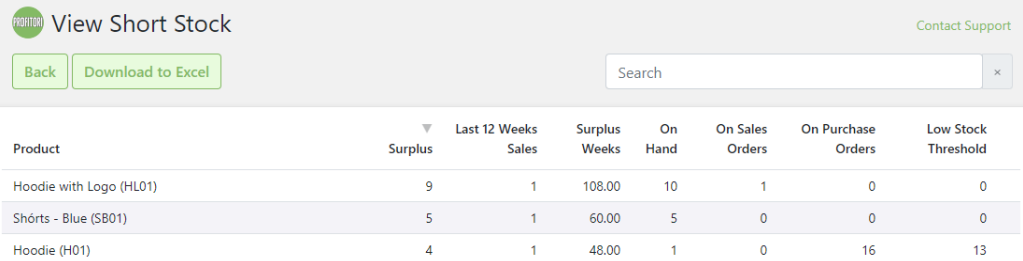
Decide What To Buy

Profitori offers a few options to assist you in determining what to order. These include:

- View Short Stock – this calculates an estimated surplus/deficit for each product
- Forward Cover Report – this is useful if you have high turnover products with frequent deliveries, and helps you to optimize inventory levels and minimize stock-outs.
- Automatic Min-Max Ordering – this creates purchase order lines for you

View Short Stock

Use the View Short Stock page (Profitori > Purchase Orders > View Short Stock) to work out what you need to buy, and how many. This page looks at the past few weeks of sales and estimates how many weeks until you run out of stock, if sales continue at the same pace over coming weeks.



Product	Surplus	Last 12 Weeks Sales	Surplus Weeks	On Hand	On Sales Orders	On Purchase Orders	Low Stock Threshold
Hoodie with Logo (HL01)	9	1	108.00	10	1	0	0
Shirts - Blue (SB01)	5	1	60.00	5	0	0	0
Hoodie (H01)	4	1	48.00	1	0	16	13

The list is sorted by “Surplus”. This is calculated as “On Hand” – “On Sales Orders” + “On Purchase Orders” – “Low Stock Threshold”. (Note: The Low Stock Threshold is initially picked up from WooCommerce but can be altered via Profitori > Inventory > Product).

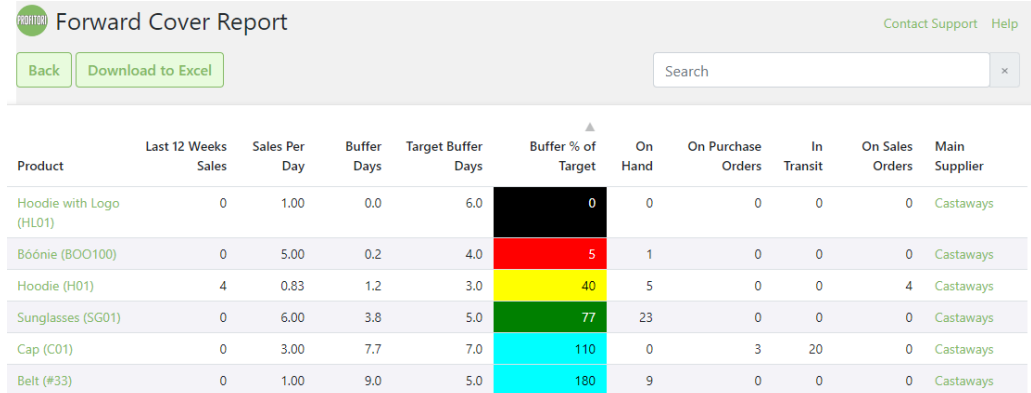
“Surplus Weeks” tells you how many weeks’ worth of sales the surplus represents (based on sales over the last few weeks – the number of weeks can be configured by going to Profitori > Settings).

Generally you should be looking at those products with a negative or low Surplus, and a negative or low “Surplus Weeks” to work out what purchase orders you need to place.

THE PROFITORI BUSINESS PROCESS

Forward Cover Report

Use the Forward Cover Report (Profitori > Reports > Forward Cover) to work out which products to buy first. This report is similar to View Short Stock but is more suited to businesses with high turnover products, with frequent incoming shipments, that wish to optimize inventory levels while keeping stock-outs to a minimum.



The screenshot shows the 'Forward Cover Report' interface. At the top, there are buttons for 'Back' and 'Download to Excel', and a search bar. The table below lists products with columns for 'Last 12 Weeks Sales', 'Sales Per Day', 'Buffer Days', 'Target Buffer Days', 'Buffer % of Target', 'On Hand', 'On Purchase Orders', 'In Transit', 'On Sales Orders', and 'Main Supplier'. The 'Buffer % of Target' column is color-coded: black for 0%, red for 5%, yellow for 40%, green for 77%, and cyan for 110% and 180%.

Product	Last 12 Weeks Sales	Sales Per Day	Buffer Days	Target Buffer Days	Buffer % of Target	On Hand	On Purchase Orders	In Transit	On Sales Orders	Main Supplier
Hoodie with Logo (HL01)	0	1.00	0.0	6.0	0	0	0	0	0	Castaways
Boonie (BOO100)	0	5.00	0.2	4.0	5	1	0	0	0	Castaways
Hoodie (H01)	4	0.83	1.2	3.0	40	5	0	0	4	Castaways
Sunglasses (SG01)	0	6.00	3.8	5.0	77	23	0	0	0	Castaways
Cap (C01)	0	3.00	7.7	7.0	110	0	3	20	0	Castaways
Belt (#33)	0	1.00	9.0	5.0	180	9	0	0	0	Castaways

“Last X Weeks Sales” is the number of units sold in the past X weeks, where X can be configured via Profitori > Settings > Reporting > Weeks of Prior Sales to use for Sales Projections.

“Sales Per Day” uses “Last X Weeks Sales” to work out average sales per day, if the product has been selling for X weeks or more. If the product has been selling for fewer weeks, “Sales Per Day” uses the “Est Sales Units Per Day” for the product, for the days prior to the date of the first sale. This can be set via Profitori > Inventory > Edit Product.

“Buffer Days” is the estimated number of days until you will run out of stock, assuming sales continue at the same rate as they have over the past X weeks.

“Target Buffer Days” is calculated as follows: the “Maximum Days between Deliveries” + (“Minimum Order Quantity” / “Sales Per Day”). “Maximum Days between Deliveries” can be set via Profitori > Suppliers. “Minimum Order Quantity” can be set via Profitori > Inventory > Edit Product > Suppliers.

“Buffer % of Target” is the key indicator on this report. By default the report is sorted lowest to highest by this, as the products with the lowest Buffer % will usually be the ones you will need to order soonest. It is calculated as (“Buffer Days” / “Target Buffer Days”) * 100, and color-coded as follows:

Black: 0% - Out of Stock. Immediate replenishment action required. Investigate root cause of stockout and take steps to mitigate for the future.

Red: > 0%, < 33%. Stock is low, usually requires immediate attention.

THE PROFITORI BUSINESS PROCESS

Yellow: $\geq 33\%$, $< 66\%$. Chance of moving into the Red zone soon – keep an eye on this product.

Green: $\geq 66\%$, $< 100\%$. Generally OK, no need for action.

Blue: $\geq 100\%$. Overstocked. Consider actions to reduce stock and put space and capital to better use.

Automatic Min-Max Ordering

If you prefer to operate on a “Min-Max” basis, and would like to generate your orders automatically, you can proceed directly to Profituri > Purchase Orders > Add and use the “Auto Lines – Min-Max” button. See further details below.

Place Purchase Orders

Enter Supplier Details

Enter supplier details via Profitori > Suppliers.

Suppliers
Contact Support

Back
Add

Name ▲	Edit	Trash
Bombast Corporation		
Castaways		

Edit Supplier
Contact Support Help

Back
Add another
Save
OK

Supplier Information

Name

Main Contact Person

Phone

Mobile

Fax

Email

Web Site

Notes

Address

Address

City/Suburb/Town

State/Province

Postal/Zip Code

Country

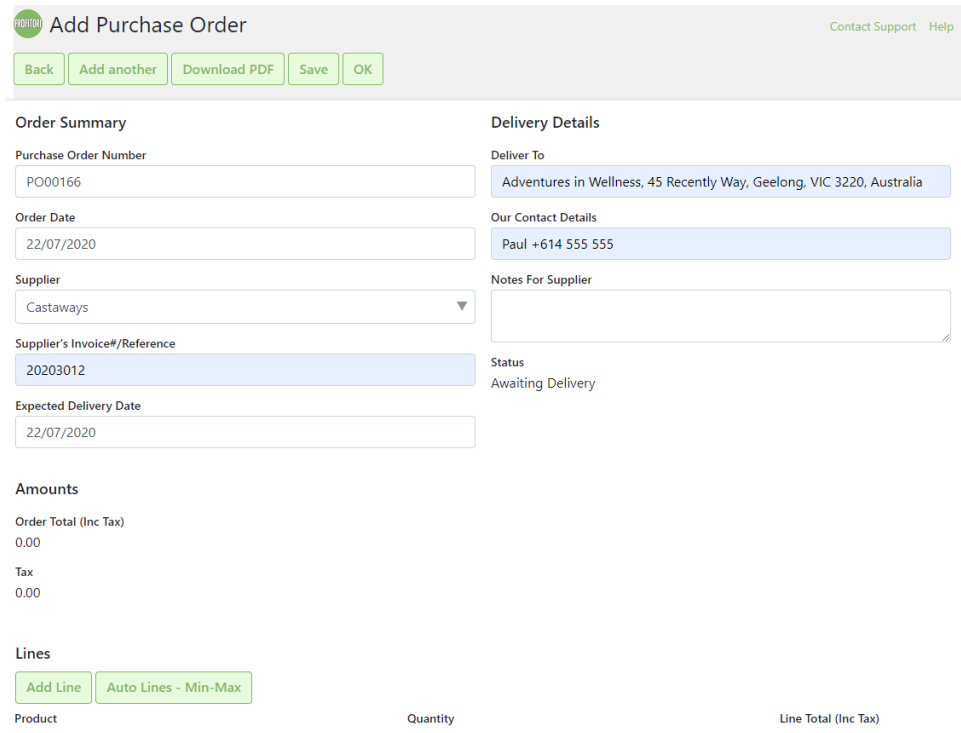
Settings

Minimum Order Value

Delivery Lead Days

Add Purchase Orders

Add purchase orders via Profitore > Purchase Orders > Add.



Order Summary

Purchase Order Number: PO00166

Order Date: 22/07/2020

Supplier: Castaways

Supplier's Invoice#/Reference: 20203012

Expected Delivery Date: 22/07/2020

Delivery Details

Deliver To: Adventures in Wellness, 45 Recently Way, Geelong, VIC 3220, Australia

Our Contact Details: Paul +614 555 555

Notes For Supplier:

Status: Awaiting Delivery

Amounts

Order Total (Inc Tax): 0.00

Tax: 0.00

Lines

Add Line Auto Lines - Min-Max

Product	Quantity	Line Total (Inc Tax)
---------	----------	----------------------

Use the “Add Line” button to add lines manually.

Use the “Auto Lines – Min-Max” button to automatically add lines for products that have available quantities less than their “Low Stock Threshold”. The quantity available is calculated as “On Hand” – “On Sales Orders” + “On Purchase Orders”. The quantity on the order line is calculated as “Maximum Quantity to Replenish To” – “Quantity Available”. (Note: if “Maximum Quantity to Replenish To” is zero, the quantity on the order line is calculated as “Low Stock Threshold” – “Quantity Available”). The price is set to the “Last Purchase Unit Price” which you can view/edit in Profitore > Inventory > Edit Product. You can manually add, alter and delete lines after the auto lines are generated. Tip: Once you’ve saved the order, go to View Short Stock to verify that your new surplus stock levels look correct.

Profitore will warn you if you manually enter a line with a quantity below the supplier’s minimum order quantity for the product.

Profitore will warn you if the order total is less than the supplier’s minimum order value.

Profitore will use the supplier’s “Delivery Lead Days” to set the Estimated Delivery Date. You can alter this to a different date if you wish.

Notes on Auto Lines – Min-Max

The automatic line generation process looks at all products that have the selected supplier as their main supplier. This can be configured per product by going to Profitori > Inventory and clicking the product link, which will show this page:

Edit Product Contact Support Help

[Back](#) [Save](#) [OK](#) [Adjust QOH](#) [Adjust Value](#) [View History](#)

<p>Product</p> <p>Product Name Hoodie</p> <p>SKU H01</p> <p>Quantity On Hand 20</p> <p>On Purchase Orders 0</p> <p>Avg Unit Cost 16.00</p> <p>Inventory Value 320.00</p>	<p>Settings</p> <p>Low Stock Threshold <input type="text" value="13"/></p> <p>Maximum Quantity to Replenish To <input type="text" value="0"/></p>
---	--

Suppliers

[Add Supplier](#)

Supplier	Supplier Product Name	Supplier SKU	Main	
Bombast Corporation	Hoodie	H01	No	Edit Trash
Castaways	Hoodie	H01	Yes	Edit Trash

Click “Add Supplier” to link a supplier to the product, and ensure that you set “Main” to “Yes”.

You should also check and set the “Low Stock Threshold” and “Maximum Quantity to Replenish To” here – these are the “Min” and “Max” in the Min-Max process. (Note: changing “Low Stock Threshold” here will also change the equivalent field in WooCommerce, except if the product is a variation. WooCommerce doesn’t support variations having their own thresholds. Profitori does support this however).

Send Purchase Order to the Supplier

Use the Download PDF button (Profitori > Purchase Orders > Edit > Download PDF) to get a PDF of the purchase order that you can email to the supplier.

Manage the Purchase Order life-cycle

Each Purchase Order has two indicators of where the order is in its life-cycle.

The “Status” is automatically updated by the system and can be one of “Awaiting Delivery”, “Partially Received” or “Received”.

THE PROFITORI BUSINESS PROCESS

The “Stage” is set manually and can be one of “Entered”, “Sent to Supplier”, “Goods In Transit”, “Goods Arrived” or “Complete”. (Note: “Goods Arrived” is used to indicate that the goods have been physically received but have not yet been entered into the system as a Purchase Order Receipt”).

Monitor Incoming Orders

Use the Overdue Purchase Order Stock (Profitori > Reports > Overdue Purchase Order Stock) page to see which orders are overdue.

Purchase Order	Product	Outstanding Quantity	Supplier	Order Date	Expected Delivery Date	Days Overdue	Status
TOTAL		16					
PO00004	Hoodie (H01)	6		Aug 20 2019	Jul 13 2020	1	Awaiting Delivery
PO01428	Hoodie (H01)	5		Jul 14 2020	Jul 14 2020	0	Awaiting Delivery
PO01427	Hoodie (H01)	5	Bombast Corporation	Jul 14 2020	Jul 14 2020	0	Awaiting Delivery

Use the Receive Purchases page (Profitori > Receive Purchases) to see orders sorted by expected delivery date.

Purchase Order Number	Expected Delivery Date	Supplier	Status
PO00004	Jul 13 2020		Awaiting Delivery Enter Receipt
PO01427	Jul 14 2020	Bombast Corporation	Awaiting Delivery Enter Receipt
PO01428	Jul 14 2020		Awaiting Delivery Enter Receipt


Use the Purchase Orders report (Profitori > Reports > Purchase Orders) for a comprehensive list of orders and their statuses.

Purchase Order	Product	Ordered Quantity	Line Total (Inc Tax)	Received Quantity	Supplier	Order Date	Expected Delivery Date	Status
PO01427	Hoodie (H01)	5	60.00	0	Bombast Corporation	Jul 14 2020	Jul 14 2020	Awaiting Delivery
PO01428	Hoodie (H01)	5	0.00	0		Jul 14 2020	Jul 14 2020	Awaiting Delivery

Receive Stock

Receiving a whole, fully satisfied order

Use the Add Purchase Order Receipt page (Profitori > Receive Purchases > Enter Receipt) to receive stock.


Add Purchase Order Receipt
Contact Support Help

Back
OK
Save
Scan Products In
Labels

Receipt Details

Receipt Number

Purchase Order
PO00003

Received Date

Supplier
Castaways Inc

Location
General

Lines

Description	Ordered Quantity	Received Quantity	Previously Received
Cap (C01)	5	5	0 Edit Trash
Hoodie (H01)	10	10	0 Edit Trash

If the received quantities match the ordered quantities exactly, all you need to do is click OK.

Scanning products in via barcodes

Click the “Scan Products In” button to scan received goods in via their barcodes. This will initialize received quantities to zero and put the page into scan mode. Each time you scan a product, its received quantity will be increased by one.

Your barcode reader will need to be configured to send data to your PC keyboard. As soon as you click the “Scan Products In” button, just start scanning. There’s no need to click inside a field on the page.

For barcode scanning to work, your products must be assigned a barcode via Profitori > Inventory > Edit Product > Add/Edit Supplier.

Receiving a partially satisfied order

If one or more products has been placed entirely on back order by the supplier, click “Trash” on those lines.

If a received quantity varies from the ordered quantity, click “Edit” and adjust the quantity. If you received less than the quantity ordered, but you still expect to receive more, leave the cancelled quantity as zero. If on the other hand you don’t expect to receive the remainder, set the cancelled quantity to the difference.

PROFITON Edit Receipt Line [Contact Support](#) [Help](#)

[Back](#) [Save](#) [OK](#)

Receipt Number
PO0004-01

Product
Hoodie (H01)

Ordered Quantity
6

Received Quantity

Previously Received
0

Cancelled Quantity

Outstanding Quantity
0

Unit Cost
0

Print Product Labels

Once you have entered a Receipt, you may wish to print labels to attach to the newly arrived products. To do this click “Labels” on the Receipt page, which will bring up the following page:

PROFITON Labels

[Back](#) [Layout](#) [Download Labels PDF](#)

Label Type
Inventory

Source Type
Purchase Order Receipt

Source Reference
PO0001-01

THE PROFITORI BUSINESS PROCESS

The first time you print labels you will likely need to adjust the layout to suit your label stationery. To do this, click “Layout”.

Page Dimensions

Page Width (mm): 210

Page Height (mm): 270

Page Left Margin (mm): 20

Page Top Margin (mm): 12.5

Number of Labels Across Page: 3

Number of Labels Down Page: 10

Label Dimensions

Label Width (mm): 50

Label Height (mm): 20

Horizontal Gap Between Labels (mm): 10

Vertical Gap Between Labels (mm): 5

Fields

[Add Field](#)

Get Value From	Caption	Left	Top	
Inventory.sku	SKU	5	1	Edit Trash
Inventory.productName	Product Name	5	6	Edit Trash
Caption Only	Test Big Bold Caption	20	1	Edit Trash
WC Product_price	Price	20	12	Edit Trash

You can adjust the page and label dimensions to match your stationery, as well as add or edit data items (fields) to show on each label. To add a barcode to your label, add a field and set “Display As” to “Barcode”.

Once you’re happy with the layout, click “OK”.

Click “Download Labels PDF” to get a PDF file, or click “Print Labels” to send the PDF file straight to the printer.


You can also print labels from Profituri > Inventory > Labels. This allows you to select one or more products to print labels for.

Automatically Record Average Unit Costs

When you enter the purchase order receipt, Profituri automatically updates the average unit cost of each product. This is used later for profit margin reporting.

Review Pricing

As you enter the Purchase Order Receipt (and also earlier on when entering the Purchase Order), Profitore allows you to view the new Margin % and to update the Product's Retail Price if necessary (i.e. the WooCommerce Regular Price). If you alter the WooCommerce Regular Price this will be reflected immediately in your on-line store. (Note: if you have a Sale Price set in WooCommerce, this will not be affected, and will stay in effect).

 Edit Receipt Line [Contact Support](#) [Help](#)

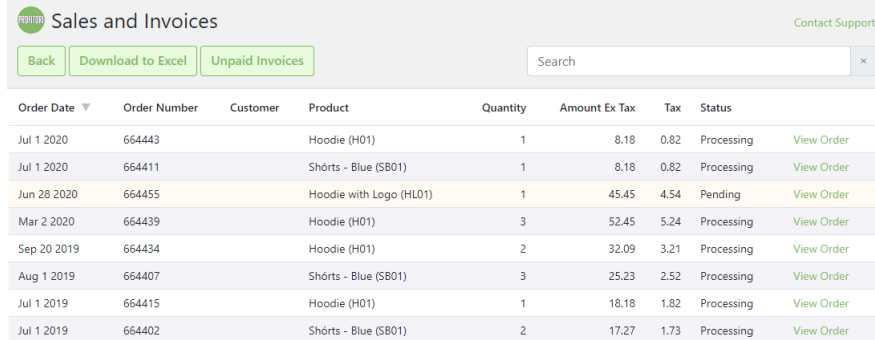
Line Details	Retail Pricing
Receipt Number PO00003-01	Avg Unit Cost (including this Order) 23.00
Product Shórts - Blue (SB01)	Recommended Retail Price (Inc Tax) <input type="text" value="50.00"/>
Description Shórts - Blue (SB01)	WooCommerce Regular Price <input type="text" value="50.00"/>
Ordered Quantity 1	Margin % 54.00
Unit Price (Inc Tax) <input type="text" value="23.00"/>	
Received Quantity <input type="text" value="1"/>	
Previously Received 0	
Cancelled Quantity <input type="text" value="0"/>	
Outstanding Quantity 0	

Sell

As you receive stock with Profitori, your WooCommerce inventory levels are automatically updated, for selling in your online store.

Track Sales

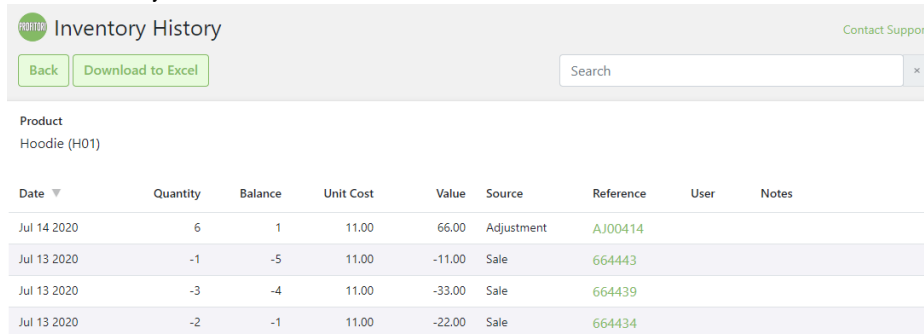
Track what has been sold by using the Sales and Invoices page (Profitori > Sales and Invoices).



The screenshot shows the 'Sales and Invoices' page in Profitori. It includes a search bar, buttons for 'Back', 'Download to Excel', and 'Unpaid Invoices', and a 'Contact Support' link. Below is a table of sales records.

Order Date	Order Number	Customer	Product	Quantity	Amount Ex Tax	Tax	Status	
Jul 1 2020	664443		Hoodie (H01)	1	8.18	0.82	Processing	View Order
Jul 1 2020	664411		Shirts - Blue (SB01)	1	8.18	0.82	Processing	View Order
Jun 28 2020	664455		Hoodie with Logo (HLO1)	1	45.45	4.54	Pending	View Order
Mar 2 2020	664439		Hoodie (H01)	3	52.45	5.24	Processing	View Order
Sep 20 2019	664434		Hoodie (H01)	2	32.09	3.21	Processing	View Order
Aug 1 2019	664407		Shirts - Blue (SB01)	3	25.23	2.52	Processing	View Order
Jul 1 2019	664415		Hoodie (H01)	1	18.18	1.82	Processing	View Order
Jul 1 2019	664402		Shirts - Blue (SB01)	2	17.27	1.73	Processing	View Order

As sales are made through WooCommerce, inventory transactions are automatically recorded in Profitori. These can be viewed by going to Profitori > Inventory Levels > View History.

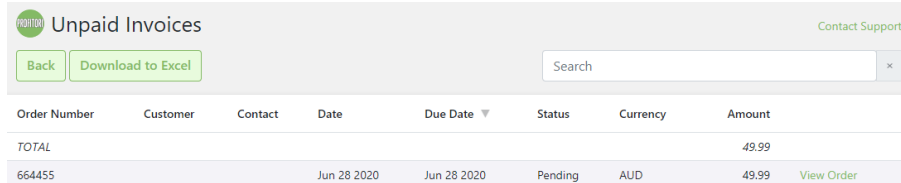


The screenshot shows the 'Inventory History' page in Profitori. It includes a search bar, buttons for 'Back' and 'Download to Excel', and a 'Contact Support' link. Below is a table of inventory transactions for 'Hoodie (H01)'.

Date	Quantity	Balance	Unit Cost	Value	Source	Reference	User	Notes
Jul 14 2020	6	1	11.00	66.00	Adjustment	AJ00414		
Jul 13 2020	-1	-5	11.00	-11.00	Sale	664443		
Jul 13 2020	-3	-4	11.00	-33.00	Sale	664439		
Jul 13 2020	-2	-1	11.00	-22.00	Sale	664434		

Invoice Customers

Review unpaid invoices by going to Profitori > Sales and Invoices > Unpaid Invoices.



The screenshot shows the 'Unpaid Invoices' page in Profitori. It includes a search bar, buttons for 'Back' and 'Download to Excel', and a 'Contact Support' link. Below is a table of unpaid invoices.

Order Number	Customer	Contact	Date	Due Date	Status	Currency	Amount	
TOTAL							49.99	
664455			Jun 28 2020	Jun 28 2020	Pending	AUD	49.99	View Order

Get an invoice PDF to send to the customer by going to Profitori > Sales and Invoices > Unpaid Invoices > View Order and clicking Download PDF.

Analyze Profits

View your profits by going to Profitori > View Profits, choosing a date range and clicking “Go”.

Product	Sales Quantity	Sales Value	Avg Unit Sale Price	Cost of Goods Sold	Avg Unit Cost	Gross Profit Value	Gross Profit %	Tax Value
TOTAL	12	209.73		135.27		74.46	35.50	19.06
Belt (#33)	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Bónie (BOO100)	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Bónie (BOO101)	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Cap (C01)	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Hoodie (H01)	6	112.99	18.83	78.00	13.00	34.99	30.97	10.27
Hoodie with Logo (HL01)	1	49.99	49.99	33.00	33.00	16.99	33.99	4.54

Download to Excel for further analysis, graphing etc.

Profits by Supplier

View profits by supplier by going to Profitori > Reports > Profit by Supplier. Please note that this will only include products that have been set up with a main Supplier (via Profitori > Inventory > Edit Product > Add Supplier).

Profits by Category

View profits by supplier by going to Profitori > Reports > Profit by Category. Please note that each product will be counted in a single category only. (Categories are assigned to products in WooCommerce).

Manage Inventory Levels

View Quantities On Hand

View your Inventory Quantities On Hand by going to Profitore > Inventory.

Product ▲	SKU	Quantity On Hand	On Purchase Orders	Avg Unit Cost	Inventory Value		
TOTAL		16	16		365.27		
Belt (#33)		0	0	0.00	0.00	Adjust	Adjust Value View History
Bódnie (BOO100)	BOO100	0	0	0.00	0.00	Adjust	Adjust Value View History
Bódnie (BOO101)	BOO101	0	0	0.00	0.00	Adjust	Adjust Value View History
Cap (C01)	C01	0	0	0.00	0.00	Adjust	Adjust Value View History
Hoodie (H01)	H01	1	16	11.00	11.00	Adjust	Adjust Value View History
Hoodie with Logo (HL01)	HL01	10	0	33.00	330.00	Adjust	Adjust Value View History

If you would like to alter the information shown for each Product, click “Customize”. This will allow you to add and remove fields, including custom Product attributes that you have set up in WooCommerce.

Manage Locations

If you want to track inventory stored at different locations within your operation (e.g. warehouses, or areas with warehouses), set up your locations by going to Profitore > Locations.

Name ▲	
General	Edit Trash
WH01	Edit Trash

Edit Location

Buttons: Back, OK, Save, Add another

Name:

Parent Location:

View Quantities On Hand By Location

View your Inventory Quantities On Hand by Location, by going to Profitori > Inventory > Location Inventory.

Location Inventory Contact Support Help

Back Download to Excel

Location
General

Product ▲	SKU	On Hand	On Purchase Orders	Avg Unit Cost	Inventory Value
TOTAL		0	1		0.00
Hoodie (H01)	H01	0	0	0.00	0.00 View History
Shirts - Blue (SB01)	SB01	0	1	Unknown	0.00 View History
Shirts - Red (SR01)	SR01	0	0	Unknown	0.00 View History

Stock Take

Do periodic stock takes by going to Profitori > Stocktake, and clicking “Start new Stocktake”. This will allow you to physically count stock then update the system with real current stock levels.

Stocktakes Contact Support

Back Start new Stocktake

Stocktake Number	Stocktake Date ▼	Status
ST00024	Jul 20 2020	Finalised Edit Enter Counts Trash

Stocktake Contact Support

Back Save OK

Stocktake Details

Stocktake Number:

Stocktake Date:

Include Zero Quantities:

Status: Unfinalised

Lines

Product ▲	System Quantity
Hoodie (H01)	1 Exclude
Hoodie with Logo (HL01)	10 Exclude
Shirts - Blue (SB01)	5 Exclude


The process for performing stocktakes is as follows:

THE PROFITORI BUSINESS PROCESS

1. Click “Start new stocktake”
 - a. Choose a location (or leave as “General”)
 - b. Products with balances for the location will be listed
 - c. To include all products including those with zero balance, select “Yes” for “Include Zero Quantities”
 - d. For any products you don’t want to count, click “Exclude”
 - e. Click OK
2. Perform the physical count
3. Go to Profitori > Stocktake
4. Click the “Enter Counts” link next to the stocktake you created above.
5. Enter all counts.
6. Click OK to save and come back to later, if needed.
7. When all counts are entered, click “Finalise”. This will update the stock levels within Profitori and WooCommerce.

Adjust Quantities On Hand

Adjust the quantity on hand of any product by going to Profitori > Inventory Levels and clicking “Adjust”.

 Enter Inventory Adjustment

[Back](#) [Add another](#) [Save](#) [OK](#)

Adjustment Number

Date

Product

Quantity On Hand
1

Quantity Change

Tax %

Unit Price (Inc Tax)

Notes

Line Total (Inc Tax)
55.00

Line Tax
5.00

Track Total Inventory Value

View your total Inventory Value, and individual product inventory values by going to Profitori > Inventory.

Product ▲	SKU	Quantity On Hand	On Purchase Orders	Avg Unit Cost	Inventory Value		
TOTAL		16	16		365.27		
Belt (#33)		0	0	0.00	0.00	Adjust	Adjust Value View History
Bónie (BOO100)	BOO100	0	0	0.00	0.00	Adjust	Adjust Value View History
Bónie (BOO101)	BOO101	0	0	0.00	0.00	Adjust	Adjust Value View History
Cap (C01)	C01	0	0	0.00	0.00	Adjust	Adjust Value View History
Hoodie (H01)	H01	1	16	11.00	11.00	Adjust	Adjust Value View History
Hoodie with Logo (HL01)	HL01	10	0	33.00	330.00	Adjust	Adjust Value View History

Adjust the value of your stock on hand by going to Profitori > Inventory Levels. Click the Product link, then click “Adjust Value”. Enter the new average cost per unit then click OK.

Adjust Inventory Value

Back Save OK

Value Adjustment Number
VA00056

Date
14/07/2020

Product
Hoodie (H01)

Quantity On Hand
1

Inventory Value
12.00


Avg Unit Cost
12.00

Consignment Stock

If you have stock of products on consignment, and you want to exclude the value of this stock when viewing total inventory value, go to Profitori > Inventory > Edit Product and set “Held on Consignment?” to Yes for all such products. Then use Profitori > Inventory > Customize to add the field “Inventory.inventoryValueExclConsignment” to your Inventory page.

Audit Inventory Movements

View the history of each product by clicking the View History link next to the product in the Inventory Levels page.

 Inventory History
Contact Sup

Back
Download to Excel

Search

Product
Hoodie (H01)

Date ▼	Quantity	Balance	Unit Cost	Value	Source	Reference	User	Notes
Jul 14 2020	6	1	11.00	66.00	Adjustment	AJ00414		
Jul 13 2020	-1	-5	11.00	-11.00	Sale	664443		
Jul 13 2020	-3	-4	11.00	-33.00	Sale	664439		
Jul 13 2020	-2	-1	11.00	-22.00	Sale	664434		
Jul 13 2020	1	1	Unknown	Unknown	Sync to WC		admin	Manual adjustment
Jul 13 2020	-1	0	23.00	-23.00	Sale	664415		

Appendix A – Tax

Sales

Tax on sales is handled by WooCommerce. Information on sales tax is shown on some Profitore pages and reports.

Purchases


Profitore calculates and collects tax information on purchases.

When you enter a product on a Purchase Order line, Profitore defaults the Tax % from your WooCommerce Tax settings. You can alter this on the Purchase Order line if needed.

When you enter a non-product Purchase Order line (e.g. Shipping), Profitore defaults the Tax % from the Supplier. You can alter this on the Purchase Order line if needed.

At the end of each reporting period you can produce a summary of tax you paid on purchases by going to Profitore > Reports > Tax Reports (Purchases).

NOTE: The report uses the date of each Purchase Order Receipt to determine which purchases to include. It only includes orders that have been fully received.

 Tax Report (Purchases)
[Contact Support](#) [Help](#)

Back
Download to Excel

×

From Date (i.e. Orders Fully Received On or After)

To Date (i.e. Orders Fully Received On or Before)

Go

PO Line Type	Tax Class	Tax %	Purchase Value (inc Tax)	Tax Amount
Fee		10.00	30.00	2.73
Other		5.00	20.00	0.95
Product	exempt	20.00	1000.00	166.67
Product	standard	20.00	960.00	160.00
Product	zero-rated	0.00	3000.00	0.00
Shipping		15.00	110.00	14.35

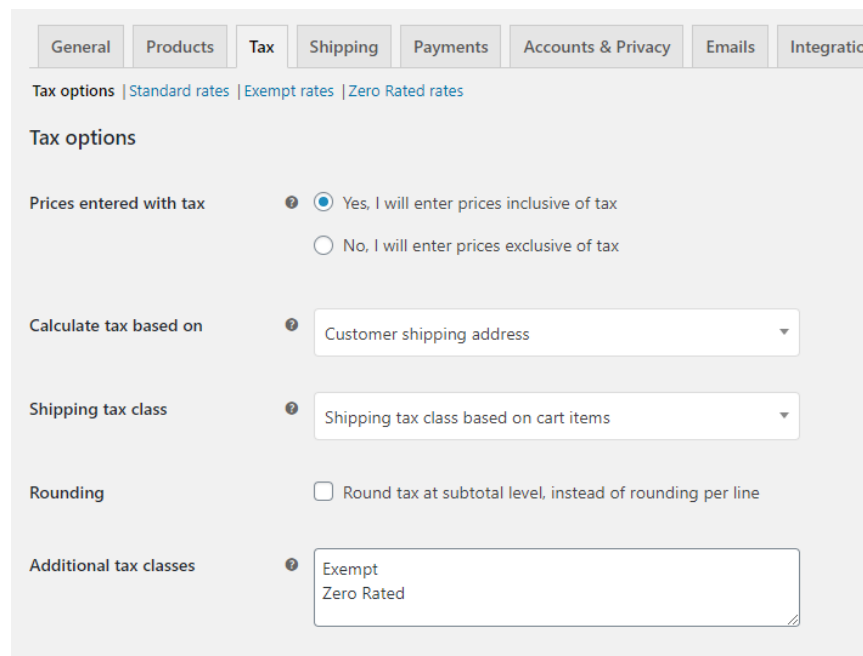
VAT

VAT Notes

Goods that you purchase may fall into three categories:

- Normal VAT
- Exempt (i.e. VAT on purchases can be deducted from payment to government).
- Zero-rated (no VAT payable, but must still be reported)

So that Profitori can separate these out, set up Exempt and Zero-rated as “Additional tax classes” in your WooCommerce Tax settings:



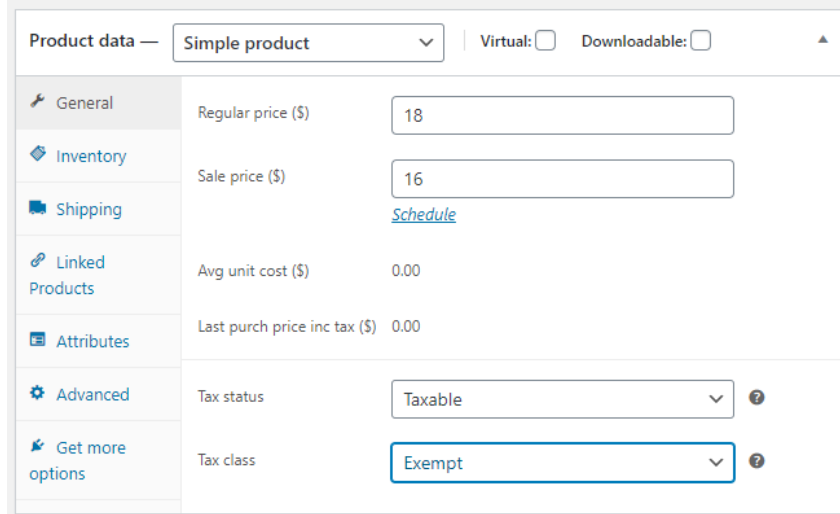
The screenshot shows the 'Tax' tab in the WooCommerce settings. At the top, there are navigation tabs: General, Products, Tax (selected), Shipping, Payments, Accounts & Privacy, Emails, and Integrations. Below these are links for 'Tax options', 'Standard rates', 'Exempt rates', and 'Zero Rated rates'. The 'Tax options' section contains the following settings:

- Prices entered with tax:** Radio buttons for 'Yes, I will enter prices inclusive of tax' (selected) and 'No, I will enter prices exclusive of tax'.
- Calculate tax based on:** A dropdown menu set to 'Customer shipping address'.
- Shipping tax class:** A dropdown menu set to 'Shipping tax class based on cart items'.
- Rounding:** A checkbox for 'Round tax at subtotal level, instead of rounding per line' which is unchecked.
- Additional tax classes:** A text area containing 'Exempt' and 'Zero Rated'.

You will need to set the VAT rate (e.g. 20%) for both the “Standard rates” and “Exempt rates” classes after you save the settings. (See “Standard rates” and “Exempt rates” links at the top of the Tax tab).

THE PROFITORI BUSINESS PROCESS

You will also need to set the Tax status and Tax class on each of your Products in WooCommerce (Note: Zero-rated products should have their Tax status set to “Taxable” so that they will show on tax reports):



The screenshot shows the 'Product data' tab in WooCommerce for a 'Simple product'. The 'Advanced' section is expanded, showing the following settings:

Section	Field	Value
General	Regular price (\$)	18
Inventory	Sale price (\$)	16
Shipping		Schedule
Linked Products	Avg unit cost (\$)	0.00
Attributes	Last purch price inc tax (\$)	0.00
Advanced	Tax status	Taxable
Advanced	Tax class	Exempt

Summary of steps to set up VAT

These are the basic steps you need to perform to set up for VAT:

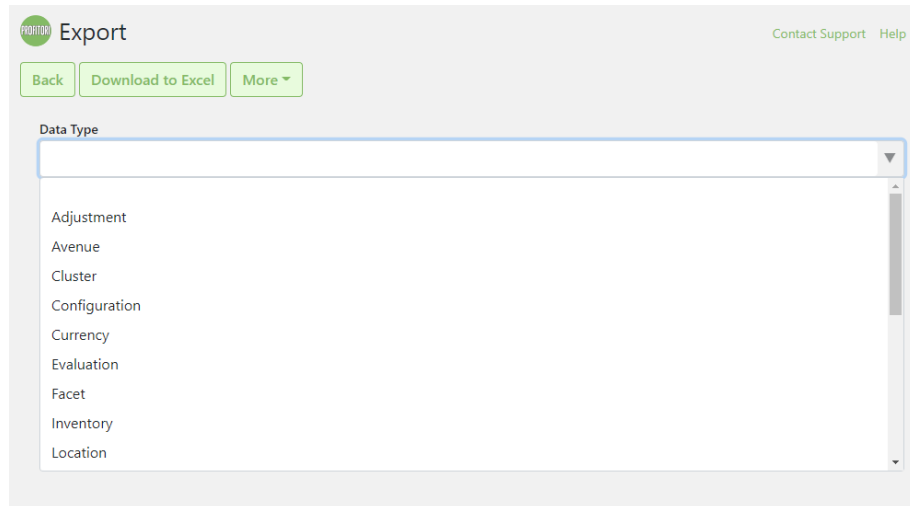
1. Add additional Tax Classes in the WooCommerce Tax Settings
2. Set rates on the Standard Tax Class and the additional Tax Classes in WooCommerce Tax Settings
3. For all relevant Products, set the Tax Class in the WooCommerce Edit Product page.
4. Set the Profitori default tax % in Profitori > Settings. (To the prevailing VAT rate – e.g. 20%).
5. When Suppliers are added, their default tax % will be automatically set to the Profitori default tax %. If you have existing suppliers, set their tax % by going to Profitori > Suppliers > Edit.
6. At the end of each reporting period, use the WooCommerce Tax Reporting to determine VAT collected. Use Profitori > Reports > Tax Report (Purchases) to determine purchasing data for your VAT reporting, including deductions for exempt items.

Appendix B – Import from Excel

The Basics

Profitori lets you update or create most of its data by importing from Excel spreadsheets.

The format is exactly as for exports, so the best way to obtain a template to use for your import data is to do an export via Profitori > Settings > Utilities > Export.



Simply edit the downloaded spreadsheet then go to Profitori > Settings > Import to import it.

Data Types

Use the export page above to see a complete list of data types. Most of these are self-explanatory, except for the following:

- Cluster** This holds inventory balances per Product per Location
- Avenue** This holds Supplier-specific data per Product

Header/Line data types

Some data types accept headers and lines in the same file. For example, the PO data type (Purchase Orders), will export PO headers and PO lines into the same file. You can use the same format to import. Header and line columns are kept separate for ease of editing.

Here's an example of a simple PO import. (Notice that most of the columns from the export have been removed).

	B	C	D	E	F	G	H	I	J
1	purchaseOrderNumber	orderDate	supplier	expectedDeliveryDate	stage	LineItem.purchaseOrder	LineItem.product	LineItem.quantity	LineItem.unitCostIncTaxFX
2	POTEST	14/05/2021	Bombast Cc	1/01/2022	Entered				
3						POTEST	Cap (C01)	2	100
4						POTEST	Cap (C01)	2	100

Adding New Records

To add new records, specify “[new]” in the “id” column. (In most cases you can simply leave the id column out if you are just importing new records).

Read-Only Data

Exports contain all data, including read-only and calculated columns. You can remove these from your imports if you wish. If you leave read-only columns in, the import process will check that the values match what is in Profitore. If the values do not match your import will be rejected.

Cost Data

Profitore is a multi-currency system and its records hold values both in the foreign currency and the local currency. For the purposes of import, you will only need to import the foreign value (Profitore calculates the local value). For example, if you are importing Purchase Order lines, you will only need to specify the column “LineItem.unitCostIncTaxFX” – Profitore will calculate the other columns. This advice applies even if your Purchase Order is in the local currency.

Inc Tax versus Excl Tax

If you’ve configured Profitore to allow you to enter purchase order prices exclusive of tax, you should import into the “LineItem.unitCostExclTaxFX” column instead of “LineItem.unitCostIncTaxFX”.